



RAMBOLL

Smart Mobility

Smart (/smɑ:t/): *adjective* 1. People's needs are the priority. 2. Holistic planning approach. 3. Choices are simplified by technology and new services.

Mobility (/məʊ'biləti/): *noun* 1. Sustainable movement of people and goods. 2. Seamless transfer between convenient modes. 3. Strong sense of safety and security.

Bended steel and wind in the hair – Lappeenranta Oct. 16 2018

RAMBOLL

MARIANNE WEINREICH
46 MARKET MANAGER
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MASTER IN NORDIC
LANGUAGES AND
WORLD HISTORY 18
YEARS EXPERIENCE
ADVISING CITIES
ABOUT SUSTAINABLE
MOBILITY POLICY AND
PROMOTION
CHAIRMAN OF THE
CYCLING EMBASSY OF
DENMARK

RAMBOLL





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Featured Articles



New figures on cycling in Copenhagen break the record

The City of Copenhagen has a long tradition of systematic data collection to document the development in cycling and identify future challenges. A new Annual Bicycle Report on Cycling was introduced last year as an addition to the biannual Bicycle Account. The 2017 Annual Bicycle Report confirms that cycling is still the preferred mode of ...

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Keynote speakers and more



For every km travelled
by bicycle instead of by car
society **gains approx.**

1€ in terms of
health benefits



CYCLING IN DENMARK

CHARACTERISTICS



Denmark has app. **5,7 million inhabitants**

Male cyclists count for **47 %** and female for **53 %**

Cycling accounts for **26 % of all trips** less than 5 km and 16 % of all trips



Trip purpose

Workplace: **34 %**

Education: **12 %**

Errand: **15 %**

Leisure time: **37 %**

Business: **2 %**

On average, **Danes cycle 1.6 km a day**

The citizens of Denmark's three largest cities bike significantly more.

Copenhagen: **3.0 km a day**

Aarhus: **2.5 km a day**

Odense: **2.4 km a day**



49 % of all children
aged 11-15 cycle to school



**KØBENHAVNS MUSEUM
MUSEUM OF COPENHAGEN**





799

Cyklister i dag

1 år

3 mill.

2,5 mill.

2 mill.

1,5 mill.







Nedtælling
til
signalskift





NÅR DET REGNER, FÅR DU FREGNER
- OG DU BLIVER VÅD.

DERFOR FÅR DU DOBBELT SÅ
LÆNGE GRØNT I REGNVEJR.

odc
nsc | CYKLISTERNES BY
ODENSE

REGNSENSOR

ER DER LYS?
SÅ ER DER DOBBELT
SÅ LÆNGE GRØNT
FOR CYKLISTER





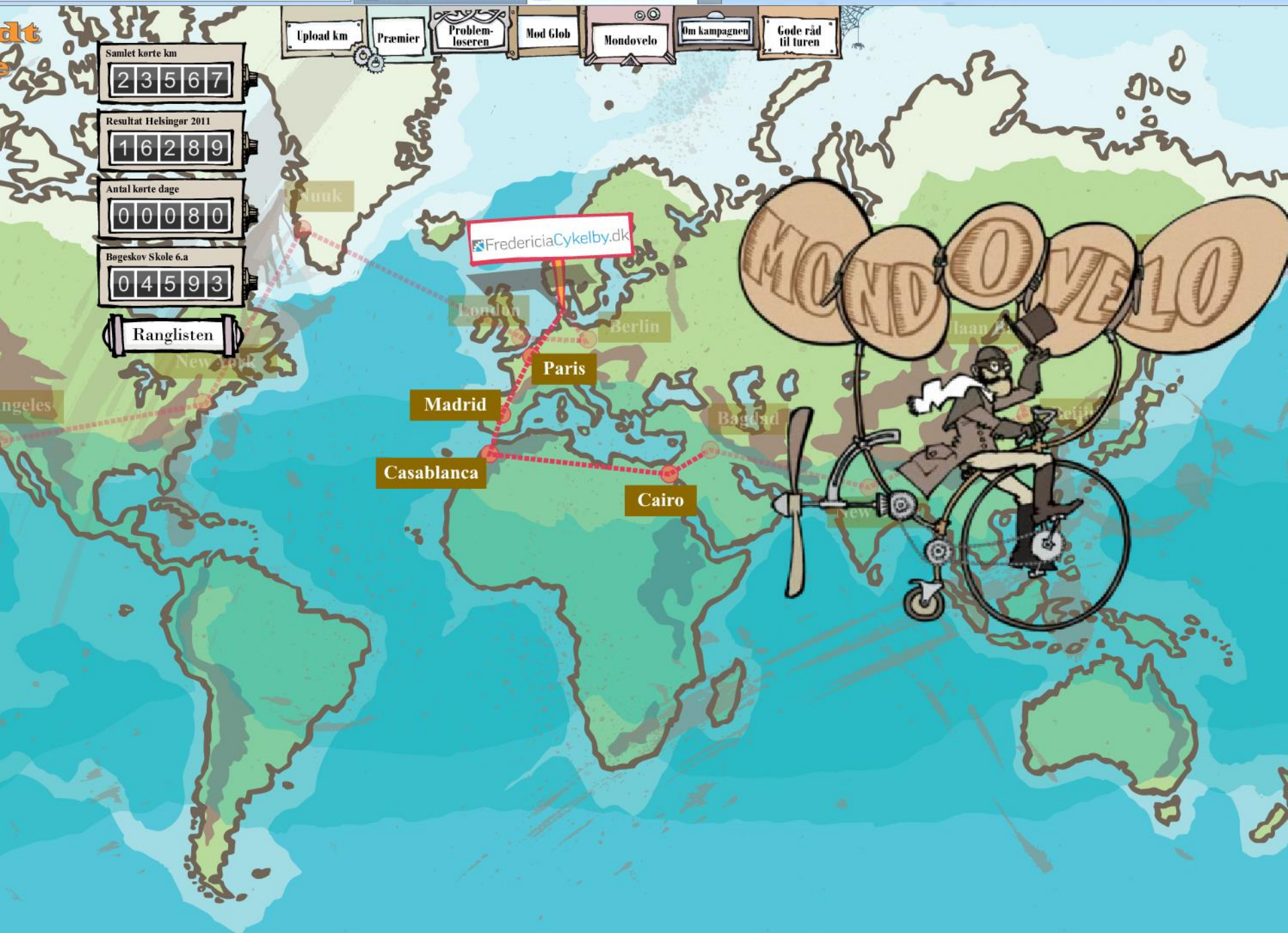
Nørreport



Trængsel
Frederiksborggade







- Upload km
- Premier
- Problem-løseren
- Mod Glob
- Mondovelo
- Om kampagnen
- Gode råd til turen

Samlet kørt km
23567

Resultat Helsingør 2011
16289

Antal kørt dage
00080

Bøgeskov Skole 6.a
04593

Ranglisten

FredericiaCykelby.dk

Casablanca

Madrid

Paris

Cairo



← Baum-Karte

Baumart wählen **Eiche**

Germany

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Ace 29 2 26

← Cycling4Trees

Ace 29 2 26

Letzte Strecke 26.09.18 46

Bester Tag 26.09.18 449

Aktuelle Spielperiode: 24.09.18 bis 31.10.18
Noch 34 Tage bis zum Ende der aktuellen Runde!

Einzelwertung Teamwertung

1	Dietrich	München	158,7 km	6
2	OliverD	München	122,0 km	4
3	Jens	München	115,3 km	4
4	Schnegge	München	111,3 km	4
5	Fitnessguru	Berlin	104,9 km	4
6	JensRheinische...	Berlin	103,6 km	4
7	FILBY	München	103,0 km	4
8	BerlinP	Berlin	103,0 km	0
9	Daniel Martini	München	100,7 km	4

EIGENE POSITION FAHRTENDETAILS

← Cycling4Trees

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Bester Tag 26.09.18 449

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Noch 34 Tage bis zum Ende der aktuellen Runde!

Einzelwertung Teamwertung

1	München	39	1839 km	49
2	Berlin	34	1367 km	24

EIGENE POSITION FAHRTENDETAILS

← Baum-Karte

Baumart wählen **Eiche**

Munich

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Ace 29 2 26



STØT OS

BLIV PILOT



- CYCLING WITHOUT AGE FACTS**
- Established in 2012 in Copenhagen
 - Represented in 40 countries worldwide
 - 1,200+ chapter locations
 - 2,000+ trishaws
 - 13,000+ trained cycle pilots
 - Over 60,000 elderly people have been on rides
 - Oldest pilot is 90 and oldest passenger 106
 - Our trishaws cycle 2.2 million km a year or 53 times around the world

KOM I GANG FIND OS NYHEDER TIPS TIL TUREN OM OS DET SKER STØT OS BESTIL RICKSHAW SØG Q

Alle har ret til vind i håret

Tur for tur ændrer vi verden – sammen!

Tusind tak til alle jer, der har støttet Cykling uden alder



Cykling uden alder er på en vigtig mission

Hver eneste dag er hundredvis af cykelpiloter med til at virkeliggøre det fællesskab på hjul, som giver ældre mulighed for at forblive en del af deres lokalsamfund, hverdagen og livet.

Det fantastiske engagement gør en forskel og er til stor glæde for alle involverede: passagerer, piloter, personale, pårørende og enhver forbi-passerende, der møder en glædesfuldt rickshaw på sin





Bikini top 79.75